



President's Message

We support a fulfilling life in Hokkaido
by utilizing the supply of high-quality food.

We began operating as Hokkaido Food Industry Cooperative Association, a prefecture-wide organization established in 1956, when fourteen wholesalers were established in various districts of Hokkaido in conjunction with the privatization of rice distribution.

Since then, we have contributed to the creation of a fulfilling life in Hokkaido through the supply of various products related to food. At the same time, we have expanded the scope of our business to include the wholesale and retail of feedstuff, fertilizers, related equipment and fuel, as well as rice, thereby meeting the diverse needs of society through our products that include hundreds of items and thousands of varieties.

In recent years, we established a solid management foundation from multiple viewpoints by, for example, putting our real estate operation business on track, which had started as asset utilization, and responded to the changing environment surrounding the food industry. As shown by our company logo featuring the Japanese kanji character for "food", we will meet our customers' expectations with our flexible and robust systems in order to fulfill our mission, "Improvement of Dietary Life".

On August 1, 2018, our company name was changed to "SYOKUSAN Co., Ltd." as part of our efforts to transfer from the traditional wholesale business to a trading company comprehensively offering high-quality services.

We are considering taking on projects in the future from which we can directly feel consumers' reactions. In addition, we will start to run our overseas business department at full scale, which has been one of our primary goals, and work on new projects that have a potential for overseas advancement.

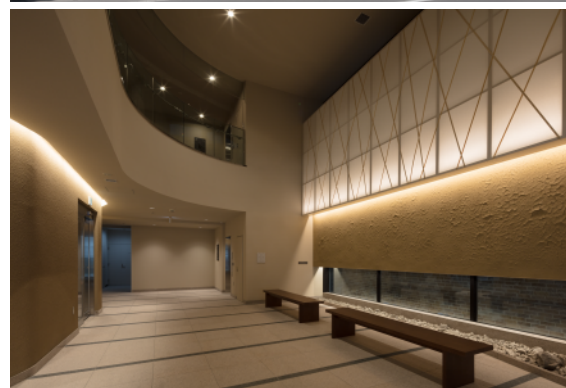
We will continue to strive for further development under the motto of "Security, Safety and Sincerity", always conscious of our position as a company handling food. Thank you for your further assistance and patronage in advance.

President



Company Profile

Company name	SYOKUSAN Co., Ltd.
Representative	President and CEO TOYOTA Satoru
Date of establishment	August 31, 1956
Capital	40,000,000 yen
Fiscal year end	March
Net sales	6,023 million yen (FY 2017)



Business Description



To enrich Hokkaido's food and lifestyle

We are a high-quality supply network covering all of Hokkaido.

We quickly deliver food, especially rice, and other demanded items to where they are required in a reliable manner by fulfilling our function as an information and logistics company.

Overseas Business Department

To build a pipeline between Hokkaido and foreign countries and revitalize people-to-people exchanges through imports and exports.

The Overseas Business Department was newly established in 2018 based on our know-how as a logistics company. We first had an eye on the Russian Far East region. It is nearest to Hokkaido and full of business opportunities. First, we will provide rice from Hokkaido, which is popular in Russia, as well as dried noodles and wheat, and import hay and food for livestock from Russia. We will establish an antenna shop in Vladivostok on the coast of the Far East to survey local demands and expand our sales channels to Moscow in the future. By thus developing and enhancing the pipeline with Russia, we will establish a plan for direct trade with Mongolia and other Asian countries and make aggressive efforts for collaboration with other companies in the future. The revitalization of people-to-people exchanges promoted by material flows will further enhance the possibilities for Hokkaido. Overseas trilingual staff proficient in Russian and English will be assigned to this department for the purpose of secure, reliable business conduct. We are planning to deploy a rice flour products business in autumn of 2019.



Rice flour products commercialization business

"To use the rice flour from Hokkaido
to become a leading company in the global rice flour market".

Under this vision, we started our rice flour business in 2019.

Our mission is to support people who need rice flour products with the use of rice flour products from Hokkaido.

There is an increasing need for gluten-free foods all over the world.

SYOKUSAN has been dealing in rice in Hokkaido, a great rice producer, for many years.

We are working on the development of valuable rice flour products that only we can produce.

To make our rice flour products honest.

Rice flour is an ingredient some producers often "lie" about.

As rice is finely crushed, it is nearly impossible to tell what kind of rice is used for rice flour.

So, we have decided to produce honest rice flour products only from the rice which we believe is good.

We purchase high quality rice which is grown in the majestic landscape of Hokkaido from reliable farmers.

We polish and carefully crush the rice in our own plant to produce rice flour products,
with the whole production process under our supervision.

At this very moment there are people all over the world who need rice flour.

If we think sincerely about their situations, how can we cheat?

Now all our employees are making concerted efforts to provide reliable rice flour products from Hokkaido,
a land of fertility, in the near future.



Feedstuff and Fertilizers Headquarters

We are a partner of livestock farmers who are based in Hokkaido, the food hub of Japan. We propose and provide a wide variety of products from various feedstuff and fertilizers to materials.



Real Estate Operations Headquarters

We aim for further growth and stability through sound real estate investment and management at the forefront of the times.



Food Headquarters

We sell thousands of types of products, mainly food ingredients for commercial use. We will respond to various needs in small lots, in a short delivery period.



Operation Department [Energy Section]

We are mainly engaged in the wholesale and retail of kerosene and LP gas, taking care to carefully communicate with local customers.



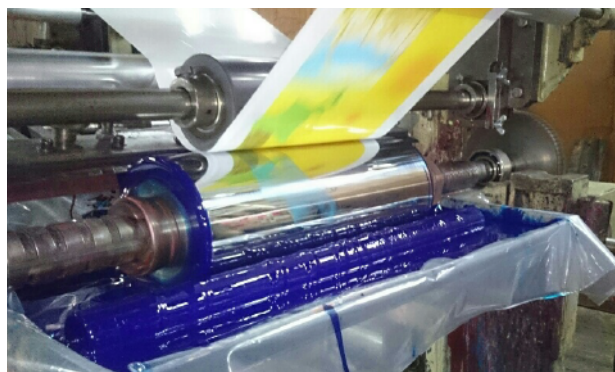
[Rice Division]

We protect the rice paddy culture of Japan and contribute to a rich dietary life. We deliver delicious rice to every part of Japan from Hokkaido, a major rice producer.



[Machinery and Materials Section]

We not only sell various products including rice milling machines and packaging materials but also accept orders for design and construction of rice milling plants.



We own and operate a Milled Rice HACCP-certified plant
(under the Japan Rice Millers Association).



<http://www.jrma.or.jp/general/aboutus/jigyoku.html#haccp>

What is the Milled Rice HACCP?

It is a process control system exclusively designed for rice milling plants, for preparing manuals and establishing management standards related to all the raw materials, processes, manufacturing equipment and facilities of rice milling plants under the "Milled Rice HACCP Standard" established by the Japan Rice Millers Association, as well as the normal HACCP Standard, and for providing safe and secure products.

Three policies for a Milled Rice HACCP-certified plant

1. Under strict quality control, we will provide safe rice from Hokkaido, one of Japan's greatest rice producing areas, with its producer made clear to consumers.
2. Focused on food security and safety, we promise reliable quality.
3. We give education and training to our employees for development of human resources, so that we can maintain and improve our system for promotion of hygiene management and food protection.

We are a company fully capable of managing and operating this system.